

FREQUENCY OF POSTINGS for BHS ETree

CLUBS: Information targeted to students may be posted once per club per school year; information meant for parents may be posted once per meeting.

MEETINGS: Meetings targeting parents and/or parents and their students may be posted up to two times maximum with at least seven calendar days between postings.

EVENTS: BHS-Specific events like concerts, plays and school-wide celebrations may be posted up to two times maximum with at least seven calendar days between postings.

FUNDRAISING: OK to post if directly providing funds to a BHS program.

- We will post a fundraising item ONCE when it is from a group that doesn't have its own etree or team email list.
- Even if the group does have its own list, we will post ONCE if it benefits the entire school (e.g. BAF, Jacket, BHSDG, etc.).
- We reserve the right to post some fundraisers more than once (2-3 times maximum) - like Mrs. Dalloway's benefit for BHSDG.
- We will not include logos for outside businesses.

EXCEPTIONS: We don't usually monitor how many times an event gets announced when it is embedded in other items we regularly post like COLLEGE/CAREER announcements, SPORTS announcements, STUDENT ACTIVITIES announcements, STUDENT DAILY BULLETIN announcements or VOLUNTEER announcements.

When the BHS ETree is closed (Thanksgiving, Winter, Spring, and Summer breaks) we will only post urgent or time sensitive messages if we are able to do so.

Note: The BHS ETree Moderators reserve the right to modify this policy when circumstances warrant.